### **COMPANY PROFILE**

# p&p gmbh



what we are

Welcome to the world of p&p GmbH. The p&p GmbH is a professional company specialised on high-quality interior design, launched in august 1981 at Fürth/Odenwald, Germany. Our wide spectrum of services includes professional interior design (for example designing whole levels of the Main-Tower in Frankfurt on the Main), but also furnishing for private clients. Co-working with artists like Friedensreich Hundertwasser made us specialising on creative and high-quality furnishing and interior design.

Our strengths lie also in the innovative CAD/CAM/CNC production in timber and metal.

### our strategy

Our strategy is a composition of our corporate philosophy and our motto of providing high quality design. To always ensure the customer's satisfaction, to care about long term relationships with our customers and to be always focused on doing the best possible product, saves our positioning as a high-tech company that is able to be better than our competitors.

These facts are the pillars of our vision, our strategy, and allow us to make annual sales of over 4 million US-dollars.

### our ethics

At p&p GmbH we believe that the usage of creativity, technology and marketing combined with strategic planning is able to create incredible results.

Always in mind that our client's vision needs to be satisfied, our actions are always focused on the realisation of a professional, high quality product.



p&p GmbH employs just the best talent in the industry. Keeping in mind that the industry has various sectors, we employ over 30 highly skilled engineers that are split into groups for CAD and CNC utilisations.

We at p&p GmbH believe that our resources are the pillars of our organisation and that they represent the face of it. That is the primary reason why we employ just the best minds.

### our team

p&p GmbH is a company where every solution and service is based on individual innovation. Our wide range of services that we provide speaks volumes about the skills we possess. p&p GmbH engineers possess a large amount of industry knowledge and expertise.

Our focus on high quality design intends to use the maximum of our skills. This gives us the opportunity to invent and use new technologies.

our skills

Here is a little overview of our skills:

room design furniture construction finishings
exhibition design interior design carpenting
fair design vectogramms®



### our specialty

As one of the leading companies in interior design the p&p GmbH invented its own procedure of transferring picture information on construction materials - vectogramm®. This computer-based procedure mills the picture information into the materials.

To do this, the picture needs to be converted in true 256 greyscale. Of those now determined grey values a work data will be generated that gives the milling orders to a CNC-guided milling machine.

This innovative technique is used in architecture, interior design, exhibition design, as well as for private usage all over the world. Because of its durability and reproducibility, vectogramms® are used for facade design for every type of building. During presentations or exhibitions this unique type of image presentation captivates the beholder.

vectogramms® can be made of any black and white or colour picture in the ordinary formats jpeg or tif. The size of vectogramms® is freely selectable. The maximum size of the material is 4900 to 2000 millimitres. If there is a need for a bigger size, vectogramms can be build of many smaller ones to form a greater whole.

A vectogramm® can be milled into one of the following materials: medium density fibreboard (MDF), acryl glass or concrete. There a three different methods of milling the picture into the material: vertical, horizontal and concentric.

The vectogramm® technique can be bought as a licence by anybody who owns a CNC-guided milling machine. This offers companies whose CNC machines still have empty operating times to utilise them profitable by making vectogramms®.



In the area of interior design p&p GmbH has specialised on designing living and representive work and entrance rooms.

### our projects



#### apartment house

task: construction

location: Stuttgart, DE

architect: Ben van Berkel

(UN Studio)



#### Calyon, bank

task: wall covering, office

separation

**location:** Tokyo, JP

architect: George Dasic



#### concert hall

**task:** interior design, wall covering, furnishing

location: Graz, CH

architect: Ben van Berkel

(UN Studio)

The equipment of our shop and the qualification of our employees allows us to do work in larger scales in the area of exhibition design.



#### **Audi**

task: booth design and

building

location: Shanghai, CN



#### **Biennale**

**task:** booth made of MDF, chipboard and plywood

location: São Paulo, BR

architect: UN Studio



#### **Mercedes Benz**

**task:** booth made of solid walnut, on duty for 5 years

**architect:** Bürling (Architekten Stuttgart)

Our innovative technique vectogramm® fascinates architects from all over the world and leads to impressive constructions.



#### **AIG** office

task: wall covering

location: Nagasaki, JP

architect: George Dasic



#### apartment house

task: wall covering

location: Pernis, NL

architect: v. d. Weijden



#### school building

task: wall covering

location: Rotterdam, NL

architect: Plus-Architekten

In the area of furnishing p&p GmbH covers not just private, but also creative office and conference furnishing.

#### private villa

**task:** helical stair over 2 floors, elliptic ground plan

location: Darmstadt, DE



#### concert hall

**task:** furniture design and construction

**location:** Graz, CH

architect: Ben van Berkel

(UN Studio)



During the existance of the company p&p GmbH achieved many awards. These awards are owed to the continuous high quality of our products and especially the high level of expertise of our employees.

### our awards

- 2000: German medium-sized businesses award for the Expo 2000

- 2000: Holzkreativ award for environment and nature conservancy

- 2000: Hessian innovation award

- 2005: marketing award of the German handcraft

- innovation award of the joiner guild

- OSKAR for medium-sized businesses, education OSKAR



German medium-sized businesses award by the Federal Minister of Economics, Müller, in the year 2000

### clientele

p&p GmbH provides products and solutions for many of the most prestigious organisations in diverse industries. To give you some examples, we show you this reference list which shows some of our clients.

































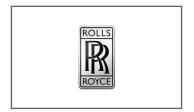






















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